



# SAPPER.

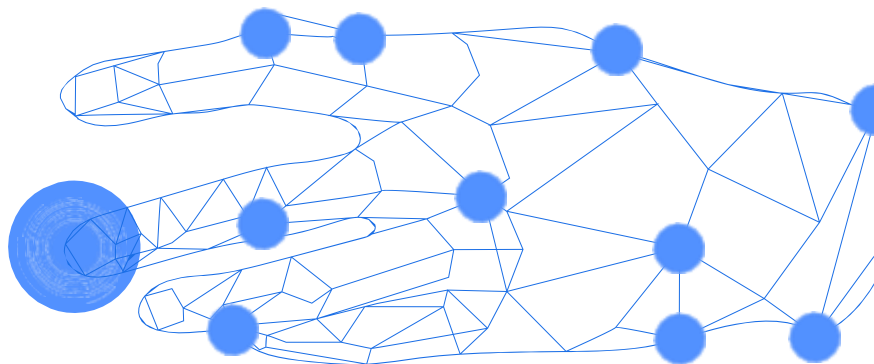
Create a Digital  
Information  
Strategy for your  
Business

Whitepaper

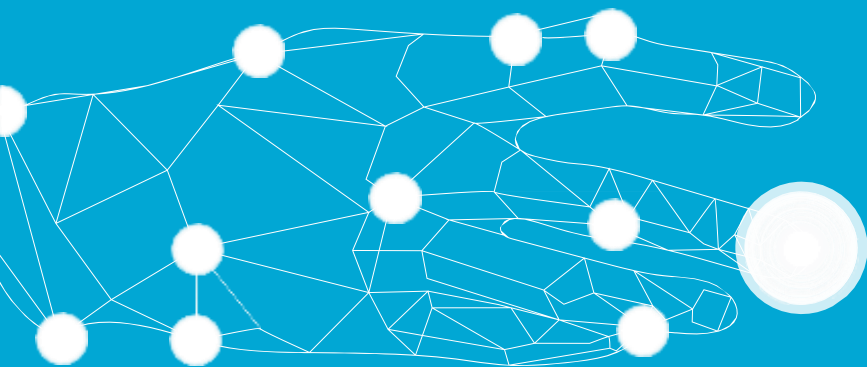
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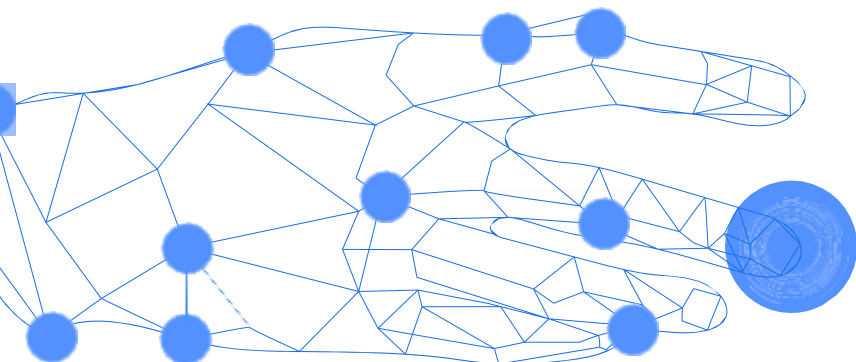
**“68% of executives believe the future of business will involve people and AI working together. .”**



# Abstract

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Digital has helped business transform drastically in the past decade. It has shaped consumer behavior so quickly, that businesses are now forced to transform. Companies in every sector are striving to change their business model to incorporate digital need. This whitepaper gives you a blueprint of how to digitally transform your business.

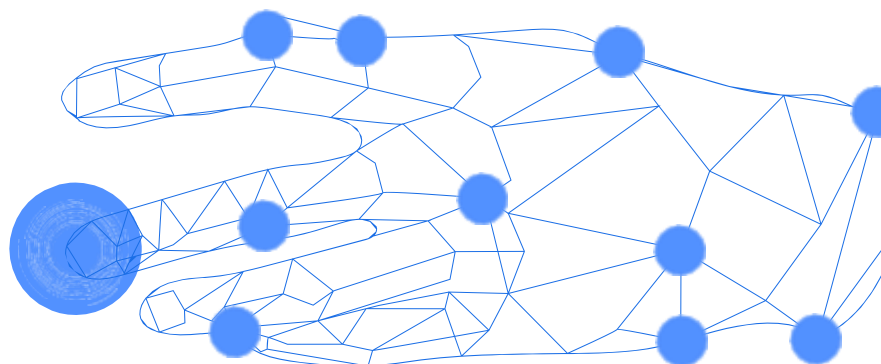


# What is Digital Transformation?

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Digital transformation doesn't only mean that you replace the manual process with automated tools. It is also a business change where an organization transforms radically the way they measure business performance.

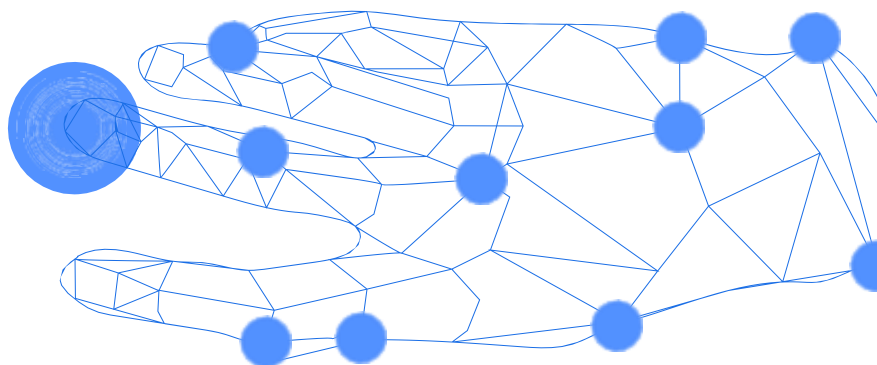
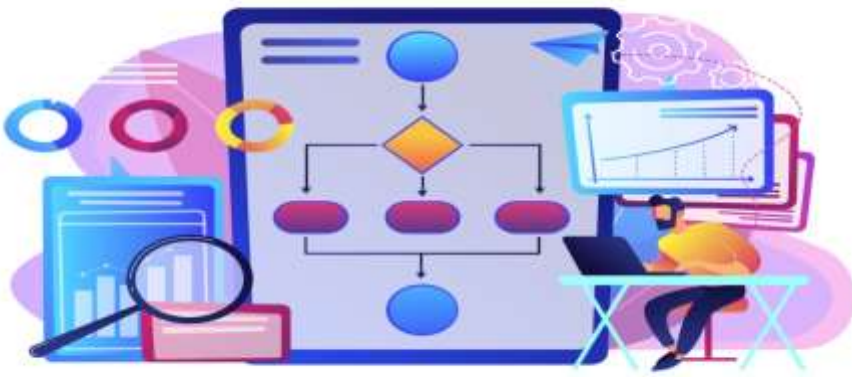
That's why digital transformation requires the collaboration of teams from different sectors or department. It involved both the business and technical side of a company.



# Lack of Clear Digital Path

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Most organizations today lack a clear path to transform digitally. What they don't have is a blueprint to implement the strategy.



# The 5 Step Blueprint

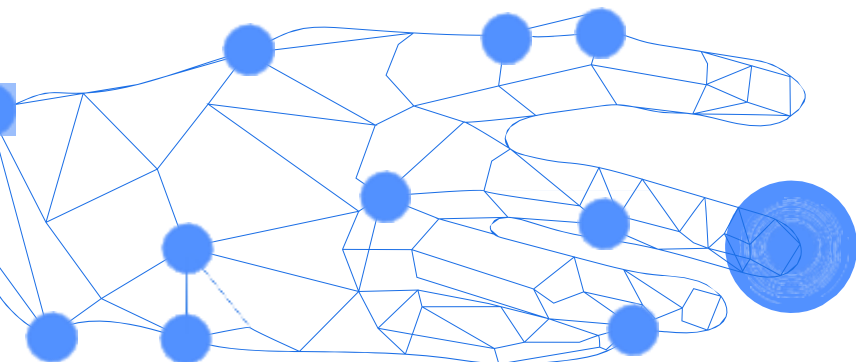
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Digital transformation is a complicated process for any organization. Many companies lack the digital talent to carry this out successfully. The solution lies in creating a blueprint of digital transformation. You can hire consultants to create a blueprint customized to your business. Digital transformation can only work if all your stakeholders are involved in the process.

## **Step 1: Determine What You Want**

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Before you get started with digital transformation, make sure all your departments are aligned with what you are trying to achieve. You must clearly define as to what role each department will be playing. Once you know this you can further determine how to get there.



## **Step 2: Design the Transformation**

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Once you set your goals, your transformation process should be divided into smaller parts. You want your employees to be comfortable with the transformation. This includes everything you need to communicate to your employees regarding how the transformation is going to be. The more specific your instruction, better result you'll have.

## **Step 3: Examine Your Existing Environment**

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It is important to know where you currently stand as an organization. What current processes can be automated digitally. From there you can understand the gaps you have as an enterprise. This will also help you know which processes to transform first and can have maximum impact on your business.



## **Step 4: Review and Pickup your Transformation Partners**

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There are so many tools and vendors you could opt for. But each enterprise has its own needs, and you need to carefully review the whole process. Choosing a modern intelligent integration and automation platform will play a crucial role in your digital transformation. Choose vendors who are well equipped with digital tools and has an experience in implementing the projects. Know your potential vendors and choose the one who offers what you want to achieve.

## **Step 5: Establish a Timeline**

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After you define your goals, you need to set a realistic timeline to achieve them. There are industry benchmarks that needs to be followed. Since you have broken down the transformation into smaller steps, it is important to know what time each phase will consume. This can serve as a benchmark to what the actual time an enterprise took versus what it planned initially.

# Why Digital Transformation is the Way ?

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- Efficient resource management and allocation
- Data-driven decisions
- Easier collaborations among departments
- Inception of digital culture
- Improved transparency
- Employee empowerment
- Digitization of business processes
- Automation of workflows



# Summary

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When it comes to digital transformation, there is no make or breakpoint. It's a gradual process and every enterprise has its own journey. The innovation allows you to stay competitive in the market.

It is a holistic process that covers number of departments and involves a series of process. You'll need a clear blueprint of how you can go about your digital transformation.

A right leadership is crucial while you undergo this change.



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Sapper deals with intelligent integration and automation tasks and helps various departments of an organization to perform efficiently. We help you automate different tasks involved in a process and increase efficiency.

Our aim is to make the Human resource department superior in their performance.

For more information, you can visit us at

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