

According to Salesforce, more than 1,50,000 customers use their CRM to manage customer and prospect data. But along with Salesforce, these organizations also use dozens of software to manage marketing, sales funnel, finance, operation and other activities. Integrating Salesforce with these applications can drastically reduce inefficiency, increases the value of each app in terms of data accuracy, enabling automation, supporting new business methods and running the overall business smoothly.

Sapper's intelligent integration and automation platform gives Salesforce users the power to integrate their marketing, sales, finance and other everyday use applications with their in-house software or cloud applications. The Sapper's API platform quickly integrates the data from different sources such as leads, customer requirements, purchase order etc... with other applications giving Salesforce users a complete view of the necessary customer and product information.

With such an intuitive and integrated platform, you can:

# Design Integrations:

- Connect any data sources
- Build customized workflows
- Integrate any application with AI
- Automate manual business process
- · Intelligently map data fields

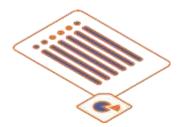
### **Deploy Easily:**



- Create and Publish API's internally or externally
- Create secure local connections with inhouse applications
- Scale flexibly to meet the needs of real-time
- · Run cloud, on-premise or hybrid

The Sapper's API integration enables enterprises to integrate thousands of applications and create and deploy API's from existing systems.







## Manage from Anywhere/Any Device



- Manage from harmony cloud
- Provide secure access with user permissions
- Get Real-time notifications'
- Integrate intelligently across applications
- Manage your API's and view enhanced analytics

### Benefits of Sapper Intelligent Integration and Automation



- Gain real-time visibility in all aspects of business
- Automate and customize workflows
- Amplify the value of customer data within Salesforce by integrating it with other applications
- Save time and empower employees to focus on core jobs
- Record accurate data
- Leverage the power of automation and AI
- Enable customized sales and marketing offers
- Enable real-time customer service
- Realize a return on investment quickly

## Connect to 1000+ Applications



#### **APPLICATIONS**

- Salesforce
- SAP
- Snowflake
- Slack
- Oracle
- Twilio
- Workday
- ServiceNow
- PeopleSoft
- And more

## API's



- Web Services
- In-House Applications
- OData services
- And more

#### **DATABASES**



- My SQL
- Sybase
- Oracle
- And more
- Firebase

## OTHER PROTOCOLS



- JDBC/ODBC LDAP
- FTP
- SMTP/POP3
- File Shares
- and more

### **DATA FORMATS**



- JSON
- ZIP
- XML
- Flat/Hierarchical
- PDF
- Text Structures
- and more

