

# SAPPER.

Integrate Slack  
using Intelligent  
Automation -



## Slack Automation eBook

Communication is key in today's world, especially in business ecosystems. A team which can communicate openly thrives.

Communication is the glue which holds all the departments together. No matter which department you fall into, communication tools are something you've got to deal with.

A good communication tools will save you a lot of frustration and confusion.

But the role of communication tools doesn't merely end with simple day-to-day messaging.

There are plenty of other things a communication tool can relay.

These things could be accomplished with intelligent automation.

Intelligent automation allows you to integrate different applications with your communication tools, owing to which, you'll be able to have deeper information right in front of you.

Intelligence automation is an advance form of automation, where, you integrate different applications to work simultaneously.

This will make your communication tools work more efficiently.

As a leading enterprise communication tool, we'll talk about Slack messaging platform.

## What is Slack?

Slack is a go-to platform when it comes to enterprise communication.

Slack is a messaging platform that today all businesses seems to be using. It is meant for teams and departments across multiple devices allowing you to chat both individually and in groups.



Companies use Slack to communicate, share files, integrate with other apps and platforms.

## Benefits of Using Slack



All team  
communication in  
one place



Integration with popular  
services



Searchable  
content



Easy file sharing



Individual and private groups

## How Intelligent Automation can Help?

Slack comes with integration we popularly use. But those are not enough. Intelligent automation can help slack connect with applications that are used across departments. Meaning, you can connect with Sales applications, finance applications, HR tools etc.

With intelligent automation, you can make all the applications work in sync and retrieve information of any app right through the slack application.

## Sapper's Pre-built Slack Automation

### Post Slack notifications for signed Docusign document

- A new document is signed in the Docusign application
- Sapper's intelligent automation posts the information of the document in the Slack channel

### Zendesk Ticket notification

- Send notifications to Slack regarding the Zendesk tickets according to the priority level

### Xero account notifications

- Send Xero account information through the Slack channel

## Slack Integration FAQ's

### 1. Why integrate Slack with other Applications?

- Simplify teamwork
- Build a better employee experience
- Accelerate project developments
- Automate manual and repetitive tasks
- Utilize Slack to full potential

### 2. Some Popular Slack Use Cases

- Slack and Account Applications (Quickbooks)
- Slack and Sales Applications (Salesforce, Marketo)
- Slack and CRM tools (Hubspot)
- Slack and Project management tools (Jira, Zoho)



## Why Choose Sapper?

- ✓ • Ready to Use Automations
  - ✓ • Fast Pace with Intelligent Automation
  - ✓ • Eliminate Technical Glitches
  - ✓ • Build Bots to Work for You
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## Want to Know More About Sapper Automation?

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